Macatawa TECHNOLOGIES | IT Solutions & Support For Business

Your Technology Doesn't Need More Tools. It Needs More Direction.



Your Business depends on technology everyday. The tools matter. The vendors matter. The security matters. But somebody still needs to make sure it all works together.

Buying Services is only part of the equation. Someone still needs to evaluate technology, coordinate vendors, make recommendations, manage upgrades, and plan for the future.

How Much Time Do YOU Spend Making Tech Decisions?

Questions Like

- Which computers need to be replaced?
- What computers should we buy?
- Are our backups being tested?
- Which vendor do we call first?
- What should we budget for next year?
- Are there better tools available today?

These aren't one-time questions.
They're ongoing responsibilities.



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The Big Picture: A Managed Services Partner Looks Beyond Individual Services

Individual Services

- Focuses only on their offering
- Solves individual problems
- Unaware of the big picture
- Aren't incentivized by your success

Managed Services Partner

- Oversees the entire tech environment
- Coordinates vendors and solutions
- Plans for growth and change
- Aligns tech with business goals

Purchasing Tools VS True Partnership

- Less time spent making technology decisions
- Expert guidance on what should come next
- Clear direction on technology investments
- Technology that supports your business goals (not only your daily operations)
- Less tech stress and headaches
- More time spent focused on your business

Buying tools can give you a false sense of security. A Managed Services Partner helps you decide, coordinate, plan, and manage ALL of the technology behind your business.

55% increase in overall operational efficiency when companies use a fully managed service provider

*Market.us

106 Is the average number of software applications used by a business today. Each requiring decisions around security, licensing, users, vendors, updates, and support.

*SellersCommerce

36% of software licenses go unused due to a lack of oversight and management difficulty

*XtendedView

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